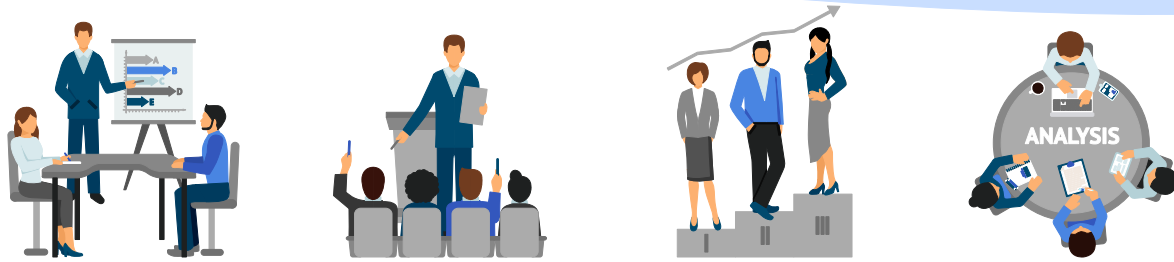


Free business advice and workshops... what's not to like?



There's no catch. If you're a **new, start-up or established micro-business (up to 3 years old)** based in Hertfordshire, **12 hours of free business advice and workshops are yours thanks to The Herts Start-up Programme.**



At **Maylands Business Centre**, this could include:

- #1** A **one-to-one meeting** with an experienced business advisor, providing you with personalised advice and an individual action plan:
 - ⇒ covering everything you need to set up your business, from practical, legal and financial information through to a thorough analysis of your business strategy
 - ⇒ researching your competitors and reviewing your pricing structure
 - ⇒ developing a marketing plan and customer profiling
- #2** A **workshop** on topics including Microsoft programs, finance, marketing, management skills and customer service. Have a look at our forthcoming courses at www.dacorumlooknofurther.co.uk/workshops
- #3** Book a **follow-up session** with your business advisor to check on progress and help you take the next step. Alternatively, you could choose **another workshop.**
- #4** Use our **business start-up incubators** located across Hertfordshire to access modern, flexible hot-desking and an on-site business advisor, and meet other entrepreneurs.

A limited number of **small business grants** are also available (subject to eligibility).

For **further information** or to register, please email business@dacorum.gov.uk or call Lesley Crisp on 01442 531003.

